

## GameFest Website Privacy Policy

*Last Revised: June 15, 2019*

ironSource Mobile Ltd. (“ironSource”, “Company” “we” or “us”) operates [www.ironsrc.com/gamefest](http://www.ironsrc.com/gamefest) (the “Site”).

Capitalized terms which are not defined herein, shall have the meaning ascribed to them in our Terms of Use at <https://www.ironsrc.com/wp-content/uploads/2019/04/GameFest-Terms-of-Use.pdf> (“Terms”), which this Privacy Policy is incorporated thereto by reference.

### **Which information we may collect on our Users?**

We may collect two types of data and information from our Users:

- a. The first type of information is information collected through your use of the Site. Such information consists of IP address, technical information, and information about your activity of on the Site, type of operation system, your ‘click-stream’ on the Site, browser and keyboard language.
- b. The second type of information is information you provide us.

Specifically, users can register to GameFest by completing the registration form on the Site (the “Registration Form”). The Registration Form includes full name, phone number, e-mail address, company name, your travel and accommodation information and preferences, your photo (if you choose to upload it), and a copy of your passport.

### **What are the Purposes of the Collection of Information?**

- a. We use the information provided in the Registration Form for completing your registration to GameFest. We may also retain a copy of the Registration Form, and your passport for the purpose of supporting your registration to future GameFest events.
- b. We may use the email address you provided for direct marketing purposes.
- c. We use the information collected through the use of the Site for statistical and research purposes, for internal operations, and for customization and improvement of our Site's interface.
- d. If you choose to contact us, we may retain a copy of our correspondence, and your email address for support, internal operations, and improvement of our services.

### **Deletion or Modification of Personal Information**

If for any reason you wish to modify or delete your information, in accordance with your rights under applicable laws, please send us an email to: [Legal@ironsrc.com](mailto:Legal@ironsrc.com) and we will modify or delete any such information pursuant to any applicable privacy and data protection laws.

### **Minors**

To use of Site, you must be over the age of thirteen (13). Therefore, ironSource does not knowingly collect Personal Information from children under the age of thirteen (13) and does not wish to do so. We reserve the right to request proof of age at any stage so that we can verify that minors under the age of thirteen (13) are not using the Site.

### **Third Party Sites**

While using the Site you may encounter links to third party websites. Please be advised that such third party websites are independent sites, and we assume no responsibility or liability whatsoever with regard to privacy matters or any other legal matter with respect to such sites. We encourage you to carefully read the privacy policies and the terms of use or service of such websites.

### **Provisions for individuals located in the European Economic Area, and Switzerland**

ironSource acts as a controller with respect to the processing of personal data, and processes personal data based on its agreement with ironSource. Accordingly, you may contact us with respect to any inquiry about your data, or if you wish to exercise your rights under applicable data protections law.

### **Changes to the Privacy Policy**

The terms of this Privacy Policy will govern the use of the Site and any information collected therein. ironSource reserves the right to change this policy at any time, so please re-visit this page frequently. We will provide notice of substantial changes of this policy on the homepage of the Site and/or we will send you an e-mail regarding such changes to the e-mail address that you may have provided us with. Such substantial changes will take effect seven (7) days after such notice was provided on our Site or sent by email. Otherwise, all other changes to this Privacy Policy are effective as of the stated “Last Revised” date and your continued use of the Site after the Last Revised date will constitute acceptance of, and agreement to be bound by, those changes.

### **Have any Questions?**

If you have any questions (or comments) concerning this Privacy Policy, you are welcome to send us an email at: [legal@ironsrc.com](mailto:legal@ironsrc.com) and we will make an effort to reply within a reasonable timeframe.